



## GRANT DECISION CRITERIA

The Foundation endeavors to be transparent, fair and consistent with our grant-making process. We have therefore established criteria to guide all our decisions. The questions that are asked in the grant application align with the decision criteria. While the grant application responses weigh heavily in our funding decisions, so do our conferences with each applicant that ensure that they have accurately articulated their program, and that the Foundation has been able to more deeply explore and understand the proposed project.

The following ideas drive our decision process:

### **Community Need:**

- *Has the applicant clearly defined the need that will be addressed by their proposed project? Is data presented that substantiates the need?*

### **Target Population:**

- *Does the applicant have a clear picture of who they are trying to serve? What are the size and characteristics of the target population?*

### **Engagement:**

- *Has the applicant involved the community to be served in the planning and design of the proposed project?*

### **Impact:**

- *Will the project achieve an observable, measurable change in the community, or in the people served? Is the degree of change compelling?*

### **Project Activities:**

- *Do the planned activities lead to defined outputs or outcomes that show the community need is being addressed?*

### **Outputs:**

- *Has the applicant adequately described and quantified the outputs to be achieved?*

### **Outcomes:**

- *Has the applicant articulated short-term, intermediate or long-term outcomes that demonstrate changes that are intended in the community, or among program participants? Are the outcomes measurable?*

### **Project Impact:**

- *Is the applicant clear as to how the intended outcomes lead to the overall impact or change that is desired?*

**Collaboration:**

- *If this project involves multiple organizations or programs, are the roles of each clearly stated and meaningful? Does the alignment of partners make the best use of their respective capabilities?*

**Achieving & Sustaining Success**

- *How likely is this project to achieve its intended results? Can these results be sustained beyond the term of the proposed grant, both financially and programmatically?*

**Budget:**

- *The project budget is clear as to the sources of income and the expenses? Does the budget seem adequate to accomplish the desired results?*